

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JAN 22 2008

In The Matter of United States Patent Application:

Serial No. : 10/670,756
Filed : September 26, 2003
Group Art Unit : 2171
Title : TARGETED PROMOTIONAL METHOD & SYSTEM
Our File : A891338US

The Honorable Commissioner of Patents
and Trademarks
Washington, D.C.
United States of America 20231

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Attached hereto for the Examiner's consideration in the examination of this application are copies of the references listed in the attached Form PTO-1449.

The Examiner is requested to consider the attached in the examination of this application.

This Information Disclosure Statement (IDS) is intended to be in full compliance with the rules, but should the Examiner find any part of its required content to have been omitted, prompt notice to that effect is earnestly solicited, along with additional time under Rule 1.97(f) to enable applicant to comply fully.

The IDS is being filed prior to the first official action. Applicant therefore submits that this IDS fully complies with Rule. 1.97.

Consideration of the foregoing and enclosures is respectfully requested.

Respectfully submitted

January 16, 2008

Date

Ronald A. Davies

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